



Stryve Spine and Sport

545 Atwood Avenue
Cranston, RI 02920
Phone: 401-525-1888

To Whom It May Concern,

My name is Dr. Michel Georges, D.C., and I am the Founder of Stryve Spine and Sport, a sports-focused chiropractic and rehabilitation clinic based in Cranston, Rhode Island. I have been in private practice since 2021 as well as owning and operating my own clinic since 2023, working extensively with professional athletes, active professionals, and individuals seeking to improve performance while reducing pain. My clinical model integrates chiropractic care, physical therapy principles, soft tissue therapy, performance training, and regenerative wellness strategies.

In addition to my clinical practice, I am also the Founder of Thryve Performance Lab, a high-end wellness and performance facility that combines strength training, recovery modalities (including sauna, cold plunge, and compression therapy), and integrated rehabilitation services under one roof. My career has been built around bridging the gap between injury recovery and elite performance, and I have dedicated my professional life to tools and systems that genuinely move the needle for both.

It is from that perspective that I am writing this letter regarding the Bendy Bar.

In a market saturated with conventional resistance tools, the Bendy Bar stands apart. It is not simply another piece of equipment—it is a dynamic training instrument that uniquely challenges the neuromuscular system through perturbation-based loading. This creates an adaptive stimulus that traditional static weights simply cannot replicate.

From a clinical and performance standpoint, the Bendy Bar offers several key advantages:

1. Neuromuscular Activation and Perturbation Training

The oscillatory and reactive properties of the bar force the body to stabilize dynamically. This activates deep stabilizing musculature, enhances joint proprioception, and improves coordination. In both rehabilitation and performance settings, perturbation training is one of

the most powerful ways to restore joint integrity and improve movement resilience.

2. Strength Through Stability

The Bendy Bar teaches the body to produce and control force simultaneously. Rather than isolating strength in a single plane, it challenges integrated strength across multiple systems. This makes it valuable not only for athletes but also for aging populations seeking to maintain balance, reaction time, and musculoskeletal integrity.

3. Mobility and Active Flexibility

Unlike static stretching tools, the Bendy Bar promotes active mobility. It allows users to move through ranges of motion under controlled tension, improving flexibility while reinforcing joint stability. This is a critical distinction: mobility without stability increases injury risk, whereas mobility with dynamic control enhances longevity.

4. Rehabilitation Versatility

In my clinic, versatility is everything. Tools must scale—from post-injury reactivation to high-performance conditioning. The Bendy Bar accomplishes this seamlessly. It can be used for early-stage rehab to gently reintroduce load and proprioception, and it can also be progressed for advanced strength and conditioning work.

5. Accessibility and Ease of Use

Despite its sophistication, the Bendy Bar is remarkably intuitive. Users immediately feel the feedback. The more energy and control you give it, the more it challenges you in return. That responsiveness creates engagement and compliance—two factors that determine real-world results.

6. Longevity and Preventative Health

In my professional opinion, the future of fitness and rehabilitation is centered around joint health, nervous system training, and long-term durability. The Bendy Bar supports all three. It encourages controlled instability, reflexive engagement, and balanced muscular development—key pillars of injury prevention and sustainable performance.

Most importantly, there is nothing currently on the market that replicates this combination of dynamic perturbation, portability, versatility, and scalability. It occupies a unique space between rehabilitation device and performance tool—an intersection that is growing rapidly as consumers become more educated about longevity, functional strength, and proactive health.

From an investor standpoint, products that solve multiple problems across multiple markets are rare. The Bendy Bar has applicability in:

- Chiropractic and physical therapy clinics
- Sports performance facilities

- Personal training environments
- Home fitness markets
- Aging and longevity-focused populations

It is not a niche gadget—it is a scalable performance and rehabilitation platform.

As a clinician and performance professional who evaluates tools critically and uses them in real-world environments, I can state confidently that the Bendy Bar represents innovation with substance. It delivers meaningful neuromuscular stimulus, supports rehabilitation progression, enhances strength and mobility, and promotes overall musculoskeletal health.

I believe strongly in its potential—not only as a training tool, but as a product positioned at the forefront of modern performance and preventative health.

If additional clarification or professional insight would be helpful, I would be more than willing to provide it.

Respectfully,

Dr. Michel Georges, D.C.
Founder, Stryve Spine and Sport
Founder, Thryve Performance Lab